

introducing

QUANTRIX

DataNAV

Quantrix DataNAV delivers benefits to both business & IT professionals:

DataNAV is an add-on product to the business modeling and analytics solution, Quantrix Modeler.

Faster Insight through Drag-and-Drop Query and Analysis: The drag-and-drop interface automatically creates SQL queries so users don't have to. It's as simple as dragging and dropping data elements into the analysis. Business professionals can now develop their own analyses and models that answer the urgent questions critical to business success.

Visual Business Intelligence plus Modeling: Quantrix Modeler with DataNAV delivers business intelligence capabilities along with multidimensional modeling and analytics. Model visualization offers an important advantage over the current crop of data visualization applications as it enables more extensive, contextual analysis and forward-focused planning. This represents the first practical and easily deployed alternative solution to the problematic BI and spreadsheet paradigm that dominates corporate business analytics.

In-memory Analytics Delivers Exponentially Faster Processing: DataNAV leverages in-memory analytics, which performs all data processing on the server rather than the user's desktop computer. This significantly enhances performance with almost instantaneous results on most queries, and enables exceptionally fast and scalable analytics and modeling.

Derive More Value Out of Existing BI and CPM Investments: DataNAV leverages the substantial CPM/BPM and BI investments made within an enterprise. It provides seamless integration with a broad range of databases, data warehouses, pivot tables, csv files, and business applications.

The screenshot displays the Quantrix DataNAV interface with several callout boxes highlighting key features:

- Access and navigate multiple data sources. Add data elements to analysis with "drag and drop" ease:** Points to the Data Sources pane on the left.
- Pivot and Filter Charts:** Points to the chart configuration area.
- Enhanced visualization engine enables side-by-side comparison of charts:** Points to the three line charts (Total Dollar Sales, Number of Sales, Average Sale) comparing Cape Style, Condominium, and Modern/Contemp properties from 2006 to 2008.
- View and Manipulate Models:** Points to the Model Browser on the left.
- Fine tune analysis with "Drag and Drop" Qualifier Pane:** Points to the filter and qualifier pane at the bottom.
- View underlying data sources for greater transparency:** Points to the Data Source and Field information pane on the right.

	2006			2007			2008		
	Total Dollar Sales	Number of Sales	Average Sale	Total Dollar Sales	Number of Sales	Average Sale	Total Dollar Sales	Number of Sales	Average Sale
Cape Style	\$ 13,112,630	34	\$ 385,666	\$ 12,372,156	33	\$ 374,914	\$ 10,773,021	23	\$ 468,392
Condominium	\$ 6,509,800	24	\$ 271,242	\$ 7,163,388	23	\$ 311,452	\$ 2,924,300	10	\$ 292,430
Modern/Contemp	\$ 3,974,000	4	\$ 993,500	\$ 2,064,900	4	\$ 516,225	\$ 1,574,000	4	\$ 393,500
Total	\$ 23,596,430	62	\$ 380,588	\$ 21,600,454	60	\$ 360,008	\$ 15,271,321	37	\$ 412,744

The new tool is a substantial advancement for Data Navigation, Analysis, and Visualization (DataNAV), enabling both business and IT professionals to easily query data sources to develop ad hoc, exploratory, as well as structured analyses.

Unlock the insights of your complex modeling tasks quickly simply and accurately with Quantrix Modeler. To arrange for a demonstration, or for more information, call today: +1 207 775 0808 Or visit us at: www.Quantrix.com

Quantrix
428 Fore Street
Portland, ME 04101
+1 207 775 0808
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